Virtual workshops

**For Current Partners**

By Beyond Graduate School

We’re excited to announce that in 2024, current institutional partners can now book TWO virtual workshops for your campus. Valued at over $5K, these workshops and our award-winning curriculum are specially designed to support your master’s students. If you’re planning campus speaking engagements for the year, this is a great opportunity to reach out to our team and schedule a workshop.

Workshop topics for 2024 are listed below. Each workshop is 75 minutes: 45 minutes of instructional presentation, and 30 minutes for discussion and Q&A.

Partners can book two (2) complimentary workshops per academic year as part of your subscription.

To schedule a virtual workshop for your campus visit: <https://beyondprof.as.me/virtual-workshop-masters>

**VIRTUAL WORKSHOPS**

**Why is my resume not getting me a job?**  
  
Sending out resume after resume, but not getting any interviews? You’re not alone. In fact, 48% of graduate students believe that submitting resumes is the most effective way to job search. Unfortunately, it’s not – there are more effective strategies you can leverage in your job search to land interviews.   
  
This virtual workshop will teach you how to get a hiring manager to look at your resume. It is designed for Master’s students from all academic disciplines who are wondering:

* Why is submitting resumes to online job ads not a great idea?
* Why do I also need a professional network?
* How do I begin developing a professional network if I don’t have one?
* How do I use LinkedIn to research careers and build a network?

**How to network when you don’t know how to network**  
  
Are you trying to network but struggling to find people to connect with? You're not alone. Networking is hard, especially when you feel like you don't have a network. This workshop will show you how to start building a network of professionals working in career fields that interest you.  
  
This virtual workshop is designed for Master’s students from all academic disciplines who are wondering:

* How do I network in a way that feels genuine (rather than awkward or self-serving)?
* Where do I begin networking?
* What tools can I use to help grow my network?
* How do I approach professionals working in fields of interest when I don’t know them?

**How to unlock the hidden job market**  
  
Nearly 70% of companies hire through employee referrals. These job openings are never posted online and employers choose not to advertise them publicly. Instead, they tap employees and internal networks to fill open positions. As a job seeker, you need to find a way to break into this “hidden” job market. It is one of the most effective ways to get hired quickly, make a career transition, or land your first professional job.   
  
In this interactive webinar, you’ll learn how to take advantage of this massive hidden job market and be the first to learn about new opportunities.  
  
This virtual workshop is designed for Master’s students from all academic disciplines who are wondering:

* What is the hidden job market?
* What is the most effective way to access it?
* How should I approach my job search to ensure I’m aware of all the opportunities open to me?