# **Beyond Graduate School Announcement Emails**

The following document contains three announcement emails for Beyond Graduate School. These emails can be personalized and circulated to:

* Graduate Students
* Directors of Graduate Studies
* Career staff who work with graduate students

## Graduate Student Specific Announcement

**SUBJECT:** A new resource to help you with your job search

Dear,

We’re pleased to announce that our campus has subscribed to Beyond Graduate School, a career training platform designed specifically for master’s students. You now have access to this platform with unique curriculum, information and strategies you need to confidently apply for jobs.   
  
**You’ll need to login** [**HERE**](https://institutions.beyondgradschool.com/your-account/) **to finish setting up your account.**   
  
This research-driven platform is informed by nearly a decade of experience supporting graduate students to launch careers where they are paid for their education and training. It’s the only professional development training platform designed specifically for master’s students.   
  
Inside the platform, you’ll find:

* Self-paced courses with videos and workbooks
* Live monthly webinars and annual conferences to help you stay up-to-date on industry trends
* A unique video library featuring master’s degree holders who now work in exciting career pathways.

We know that so many master’s students are unsure about how to effectively job search. This resource will help you learn proven strategies.   
  
No matter what academic discipline you’re coming from – Business, Engineering, the Humanities, or STEM, - you’ll find information to help you prepare for your job search.   
  
Here’s what other graduate students have said about the career training platform:  
  
“The holistic approach of the grad school process and job searching, and keeping the job search in mind from the start. I'm in the second year of my Masters, and I wish I had had this info when I started!”  
  
“All the trainings have been awesome. The concrete steps are the best - using the STAR strategy to make impact statements, which kinds of industries are growing or declining, where specifically to find people to network with. I like concrete action items so I can end the call and know exactly what to do now.”  
  
“I’ve had so much anxiety about this process and this training has imparted so much wisdom. I feel like I have the wise parent who has my back. I feel more grounded for the first time in months. The way you translated things into the most digestible words was magic.”  
  
Our subscription to this platform is part of our on-going commitment to ensure that graduate students receive the information and tools they need to be successful in whatever career pathway they may decide to pursue after their degree.

## Directors of Graduate Studies

**SUBJECT:** Job search support for master’s students   
  
Dear,

We’re pleased to announce that our campus has subscribed to Beyond Graduate School, a career training platform designed specifically for master’s students. Our master’s students now have access to this platform with unique curriculum, information and strategies they need to confidently apply for jobs.   
  
We ask that each department

* use the template below to send an email to your department announcing this new resource. We know that students will appreciate hearing directly from you.
* click [here](https://www.beyondgradschool.com/graduate-programs/) to learn more about this platform and how it can support master’s students in your department.

In the coming weeks, the Beyond Graduate School team will reach out to you directly with information about special virtual events that you can share with your graduate students.   
  
Research shows that too many master’s students are struggling to land jobs where they are paid for their education and training. With self-paced courses, workbooks, and virtual events, this platform is uniquely designed to help master’s students develop the knowledge and confidence they need for to be successful building their careers.   
  
This is an exciting addition to the professional development resources and programming we already have available to your students through our office. We look forward to working with you to ensure that all of your students are prepared for what comes after their degree or program.

**Email for Directors of Graduate Studies to share with their students**

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This research-driven platform is informed by nearly a decade of experience supporting graduate students to launch careers where they are paid for their education and training. It’s the only professional development training platform designed specifically for master’s students.   
  
Inside the platform, you’ll find:

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We know that so many master’s students are unsure about how to effectively job search. This resource will help you learn proven strategies.   
  
No matter what academic discipline you’re coming from – Business, Engineering, the Humanities, or STEM, - you’ll find information to help you prepare for your job search.   
  
Here’s what other graduate students have said about the career training platform:  
  
“The holistic approach of the grad school process and job searching, and keeping the job search in mind from the start. I'm in the second year of my Masters, and I wish I had had this info when I started!”  
  
“All the trainings have been awesome. The concrete steps are the best - using the STAR strategy to make impact statements, which kinds of industries are growing or declining, where specifically to find people to network with. I like concrete action items so I can end the call and know exactly what to do now.”  
  
“I’ve had so much anxiety about this process and this training has imparted so much wisdom. I feel like I have the wise parent who has my back. I feel more grounded for the first time in months. The way you translated things into the most digestible words was magic.”  
  
Our subscription to this platform is part of our on-going commitment to ensure that graduate students receive the information and tools they need to be successful in whatever career pathway they may decide to pursue after their degree.

## Career Center Staff

**SUBJECT:** Job search support for master’s students

Dear,

We’re pleased to announce that our Graduate School/Career Center has subscribed to Beyond Graduate School, a platform with unique curriculum, information and strategies our master’s students need to confidently apply for jobs.  
  
Informed by a decade of research, the programming is proven to support master’s students in exploring career options, making informed career decisions, and succeeding on the job market.   
  
This resource is uniquely designed to help career centers and graduate programs scale career support. The platform includes self-paced courses, workbooks, and virtual events, with which students develop the knowledge and confidence they need for their job search.   
  
We encourage you to make use of Beyond Graduate School in working with students. Some of our peer institutions:

* Assign modules and lessons to students who schedule 1:1 appointments. Before coming to their appointment on resume writing, for example, students can watch lessons and complete worksheets. This will improve focus in your 1:1 appointment.
* Refer students to the platform as a follow-up to their advising appointment. Students can access Beyond Graduate School and continue to develop career strategies.
* Announce upcoming virtual sessions with students. Each month, Beyond Graduate School hosts workshops and sessions about the job market.

Please email [institutions@beyondgradschool.com](mailto:institutions@beyondgradschool.com) to get the latest news on upcoming events and new features in Beyond Graduate School.  
  
This is an exciting addition to the professional development resources and programming we already have available to students on our campus.